







**SOCIAL SHARING** 

APP ALL AROUND



**APP FOR MAKING** 

AND WATCHING

VIDEOS

**BILLION** 

**SOUND USES DAILY** 

**AMONG USERS** 

**AGES 10-29** 

1+ MILLION

VIDEO



**SOCIAL SITE** THAT IS ALL ABOUT **DISCOVERY** 

MICRO BLOGGING **SOCIAL SITE** THAT LIMITS EACH POST TO

THE LARGEST PLATFORM AROUND

**AGE 25 TO 34** 

**ON AVERAGE ON FACEBOOK** 



**USERS** 

**59**% **OF SOCIAL MEDIA USERS ARE ON FACEBOOK** 

**MOST FOLLOWED BRAND IS** 

**NATIONAL GEOGRAPHIC** 

**SHORT FORM** SOCIAL NETWORKING SITE

**ARE CORPORATE** 

**CURRENT ASSOCIATES** A PLACE TO **NETWORK** CONNECT



**77%+ USERS ARE OUTSIDE** THE U.S.



style

**PURCHASE** 

INSPIRATION

food

parenting, home

beauty



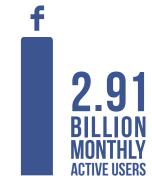
**AVERAGE** 











HASHTAGS











